

SMB CYBERSECURITY STATS

DID YOU KNOW...

1 IN 323 EMAILS TO SMBs ARE MALICIOUS



The average office worker receives 121 emails in a single day

That means business owners are susceptible to more than one malicious email every three days



60%

of SMB go out of business 6 months after a cyber attack

43%

of cyberattacks are targeted at SMBs

65%

of SMBs have failed to act following a cybersecurity incident

BREAKING DOWN COSTS

\$2.2 Million yearly cost of cybercrime for SMBs



The average cost of a data breach increased 10% in 2021



Time was found to be the biggest contributor to data breach costs

WHAT HAPPENS AFTER A BREACH OCCURS

40%

of SMBs report that they lost crucial data after an attack

51%

of SMBs report not putting budget towards cybersecurity before an attack

25%

of SMBs report losing business after an attack

50%

of SMBs reported it taking over 24 hours to recover data after an attack

SOC-AS-A-SERVICE BENEFITS

80%

difference in reduced costs from using an automated SOC verse having nothing in place

\$388,500

annual costs saved from adding a SOCaaS provider verse having an in-house SOC team