



Senior Communications Strategist

About AgileBlue:

AgileBlue is an AI-powered XDR|SOAR platform that detects cyber threats faster and more accurately across entire digital infrastructures and clouds. We work directly with companies to provide them 24/7 monitoring detection, and response to cyber threats. Our products are 100% cloud-based including advanced machine learning and user behavior analytics backed by our team of cyber experts. Learn more about us by visiting AgileBlue.com.

Position Overview:

AgileBlue is seeking a talented and experienced Senior Communications Strategist to join our growing team. The ideal candidate will be a strategic thinker with a proven track record of developing and executing comprehensive communication strategies that enhance brand awareness, engage stakeholders, and drive business growth. As a Senior Communications Strategist at AgileBlue, you will play a key role in shaping our external communications, managing media relations, and ensuring consistency in messaging across all channels.

You will report directly to the Director of Marketing.

Responsibilities:

- Develop and implement strategic communication plans to support AgileBlue's business objectives.
- Manage all external communications, including press releases, media inquiries, award submissions, and speaking opportunities.
- Cultivate and maintain relationships with key media contacts and industry influencers.
- Work relationships to increase speaking opportunities.
- Create compelling content for various channels, including blog posts, whitepapers, website, and marketing materials.
- Collaborate with internal teams to ensure alignment of messaging and consistency in branding.
- Monitor media coverage and industry trends to identify opportunities and risks.
- Measure and analyze the effectiveness of communication efforts and adjust strategies accordingly.
- Serve as a spokesperson for AgileBlue, representing the company at events, conferences, and other public forums.

Qualifications:

- Bachelor's degree in Communications, Public Relations, Marketing, or related field.
- At least 5 years of experience in communications or public relations, preferably in the technology or cybersecurity industry.
- Proven track record of developing and implementing successful communication strategies.
- Excellent writing and editing skills, with the ability to craft clear and compelling messages.
- Strong media relations skills and experience pitching to journalists and editors.
- Ability to thrive in a fast-paced environment and manage multiple projects simultaneously.
- Strategic thinker with the ability to anticipate trends and proactively identify opportunities.
- Exceptional interpersonal skills and the ability to collaborate effectively with cross-functional teams.
- Experience with crisis communications and issues management is a plus.
- Knowledge of cybersecurity or technology industry trends is highly desirable.



Job Type: Full-time

Work Location: Remote and Hybrid at our office in Cleveland

Benefits:

- Remote work flexibility
- Unlimited PTO
- 401k
- Medical, dental, vision insurance
- Paid maternity and paternity leave
- Access to educational and training opportunities

To apply, send cover letter and resume to gsweny@agileblue.com with title of position in subject line.